## Ted Stevens Anchorage International Airport (ANC)

## Community Communications Plan

## Monthly Communication

## 1. Community meetings

Sand Lake, Turnagain and Spenard Community Council Meetings

- a. Present projects as requested by CC or as desired by ANC
- b. Answer questions including from the floor
- c. Take comments from attendees
- d. Follow up with CC as requested

## **Quarterly Communication**

- 1. Lake Hood User Group
  - a. Discuss Lake Hood issues with user group
  - b. Recommend actions to ANC
  - c. Follow up with information as needed
- 2. Anchorage-Airport Communication Committee:
  - a. Present projects as requested by CC or as desired by ANC
  - b. Answer questions including from the floor
  - c. Take comments from attendees
  - d. Follow up with CC as requested
- ANC Stakeholder Group
  - a. Discuss ANC issues with Stakeholder group
  - b. Take Stakeholder comments
  - c. Answer questions
  - d. Follow up with information as needed

### **Annual Communication**

- 1. Annual ANC Construction Meeting
  - a. Present known and projected future projects for next and future construction seasons
  - b. Take public comment
  - c. Answer questions
  - d. Follow up as requested

## **On-Going Communication**

- 1. Specific Project Public Meetings, as outlined in National Environmental Policy Act (NEPA) to meet FAA requirements for funding
  - a. Present project scope schedule and budget
  - b. Take comments
  - c. Follow up as requested
- 2. West Anchorage District Plan
  - a. Participate throughout the process to formulate the WADP
- 3. MOA Assembly
  - a. Respond to requests for meetings and/or information as requested
- 4. SOA Legislature
  - a. Respond to requests for meetings and/or information as requested
- 5. US Congressional Delegation
  - a. Respond to requests for meetings and/or information as requested
- 6. Mayor's Office
  - a. As requested

#### As-needed Communication

- 1. Homeowner Associations
  - a. Attend and provide information as requested
- 2. Freight Advisory Committee

## **Special Projects:**

- 1. The following are special projects managed by contractors who also collect public input and supply follow-up directly:
  - a. Part 150 Noise Study
  - b. Master Plan
  - c. FAA regulations regarding Public Participation (Chapter 4)
  - d. National Environmental Policy Act (NEPA)

#### Other Information Distribution Resources:

ANC uses the following resources to communicate with public and stakeholders:

- ANC provides press releases and other information via the GovDelivery system. To receive these transmissions direct to your email account, go to the Anchorage Airport website: <a href="https://www.anchorageairport.com">www.anchorageairport.com</a>, and follow the link to GovDelivery.
- 2. Information is available on the ANC website: www.anchorageairport.com
- ANC meetings are public noticed on the State's online public notice system: <a href="http://notes3.state.ak.us/pn">http://notes3.state.ak.us/pn</a>
- ANC uses social media as an outlet for some information: <u>www.Facebook.com/AnchorageInternationalAirport</u> <u>https://twitter.com/#!/TSAIAirport</u>
- 5. ANC publishes <u>The AirTimes</u>, a newsletter that recaps recent events and highlights airport department projects. Newsletter is available from ANC website and is sent out via Govdelivery.

## Media Inquiries:

Print, radio and television media requests are handled by ANC Information
Officer. Specifics of interview, including detailed list of questions are provided to
Information Officer, who coordinates interview time, location and availability of
subject matter experts representing ANC.

### Public questions/comments:

 ANC receives direct communications from public via telephone calls, mail, and email, either direct or via our website. These inquiries are directed to the subject matter expert according to topic. Subject matter expert either responds directly or supplies response to be sent as reply.

#### Public Involvement:

1. ANC participates in the following community organizations:

Anchorage Economic Development Corporation Visit Anchorage Alaska Travel Industry Association

# Anchorage Chamber of Commerce

ANC holds the following public events:

Alaska Aviation Careers and Airport Job Fair (annual, spring)
Airport Health Fair (annual, fall)
Stand Down for Veterans (annual, fall)